

HUMANITARIAN

INTERNATIONAL RECORDING ARTIST

HOST

FELICIA PUNZO

PORTFOLIO



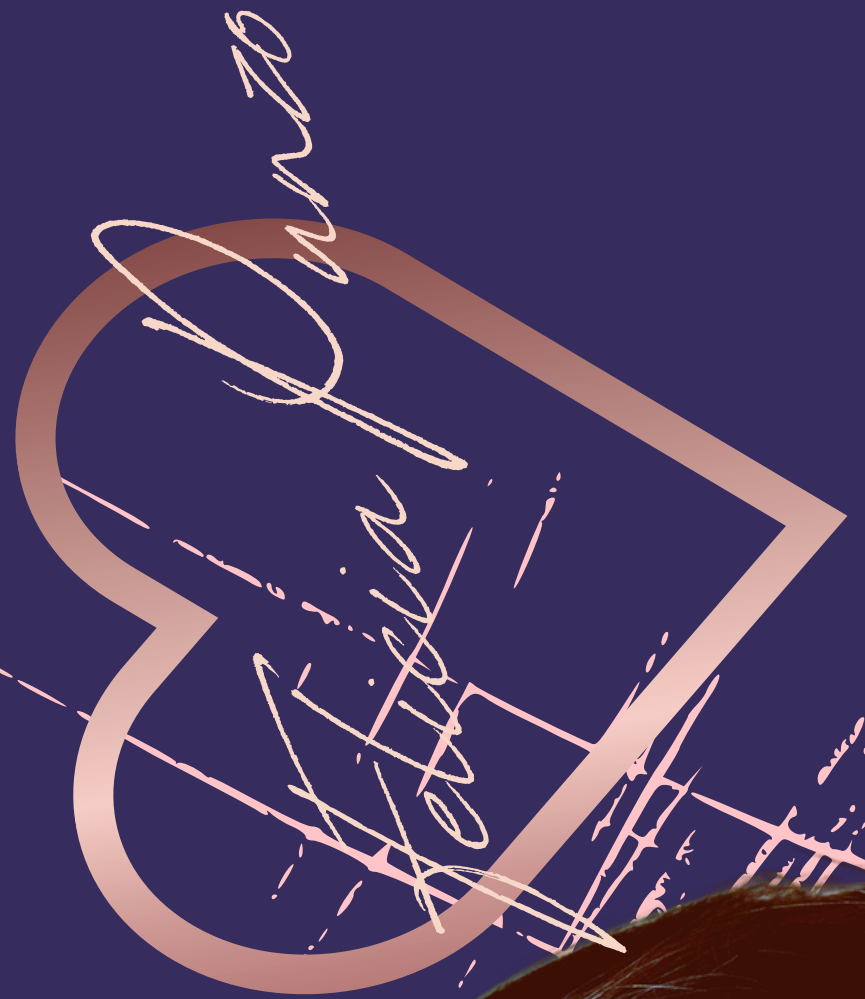


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Dear Potential Collaborator,
Thanks in advance for your time. I appreciate the interest and am excited to connect with you.

My name is Felicia and I'm an **International Recording Artist, Host, & Humanitarian**. I'm always looking for like minded entrepreneurs to partner with on impactful projects that I'm passionate about.

I'm happy to schedule a call or meeting to talk more about how we can best work together.

My goal is simple: *To establish mutually beneficial partnerships that are profitable and inspire impact for all parties involved.*

I look forward to your feedback and discovering our collaborative potential!

Keep Your Eyes on the City and Your Ears on the Buzz,

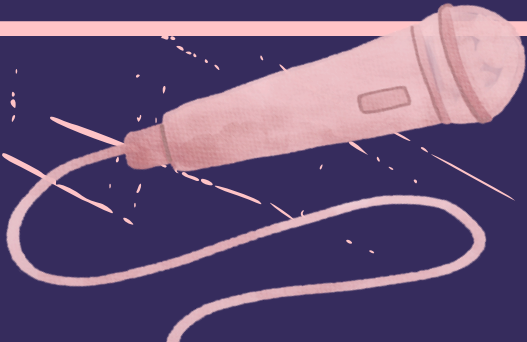
Felicia Punto

TO ESTABLISH MEANINGFUL, LONG
LASTING, & MUTUALLY
BENEFICIAL PARTNERSHIPS
THAT THRIVE SEAMLESSLY &
NATURALLY INSPIRE IMPACT.

OBJECTIVE



WANTED COLLABORATOR



FELICIA

ABOUT ME

*Felicia Punzo is an International Recording Artist, Host, & Humanitarian. An Italian American from Philadelphia, where she's won *Entertainer of the Year* and *Best Philly Celebrity*, Felicia's career in entertainment and passion for helping her community spans for over 25+ years...and she's only just begun.*

Punzo most recently celebrated the one year anniversary of her hit podcast, ***The City Buzz*** where she highlights local businesses and events. Felicia is a recognizable face on the nationally televised parade circuit, annually co hosting the *Philadelphia Mummers Parade* with *Alicia Vitarelli*, *The Thanksgiving day Parade*, *The Columbus Day Parade*, and *The DC Cherry Blossom Parade*. Punzo performs live for thousands at a wide range of festivals every year and has commanded the stage in major markets like *Philly, NYC, Miami, and Nashville*.

As an International Recording Artist, Felicia's collaboration with Italian dance label *Total Freedom Records*, produced her **four** hit songs and garnered **millions of streams**. Punzo's single with the label, ***About Us***, charted globally hitting the **top 10** in *UK pop Music Week Charts*, **top 10** on *Music Choice pop USA*, and **top 5** on *Sirius XM* pop charts. That's not the first time Felicia's music climbed the charts, in 2015 her dance single ***"Sound My Heart Makes"*** was named **top 40** by *Billboard Magazine*. Punzo recorded her first original album at the **age of 13** and has released **7 albums** and **55 singles** to date, three of which have been considered for **grammy nominations**.

Felicia's humanitarian efforts have been recognized by a variety of organizations. Punzo received the *Unico 2015 Humanitarian Award*, the *South Philadelphia Review's Top 25 Inspirational People Award*, and has performed live for the *American Cancer Society*, *Relay For Life*, the *Special Olympics at Villanova* and many more over the span of her career. Punzo founded her own anti-bullying foundation and is dedicated to raising awareness for *Autism, Parkinsons, and Cancer*.

*Felicia Punzo is filled with vision, energy, and steadfast focus for her entertainment career. She is currently shooting **Season 2 of the City Buzz**, working on her next album, modeling for HSN, and is a proud mom & wife.*

[CLICK FOR REEL](#)

HUMANITARIAN

PUNZO

INTERNATIONAL RECORDING ARTIST

HOST





EYES ON THE CITY



THE CITY BUZZ

PODCAST WITH FELICIA

Click Here



EARS ON THE BUZZ

Welcome to **The City Buzz** — Your all-access pass to the heart of the city where we uncover the extraordinary in the everyday.

From real conversations with local legends to behind-the-scenes moments at Philly's most exciting events, this show brings you the stories that make our city pulse with energy.

Whether you're a local or just love a good success story, we're serving up Philly's finest with authenticity and a whole lotta love.

So, if you're into fun and all-things-Philly, let's buzz through the city together. 🐝🎵🌟

Keep Your Eyes on the City and
Your Ears on the Buzz,

Felicia Punzo

thecitybuzzpodcast.com
 [Apple Podcast](#)
 [Spotify](#)



AWARDS

PHILLY ENTERTAINER OF THE YEAR 2023

SOUTH PHILLY TOP 25 MOST INFLUENTIAL PEOPLE 2016

UNICO HUMANITARIAN AWARD 2015

PHL HOT LIST BEST PHILLY CELEBRITY 2012 & 2013



PARTNERSHIPS

HUMANITARIAN



ESTABLISHED 1790



PROUD PARTNERS

PUNZO

INTERNATIONAL RECORDING ARTIST



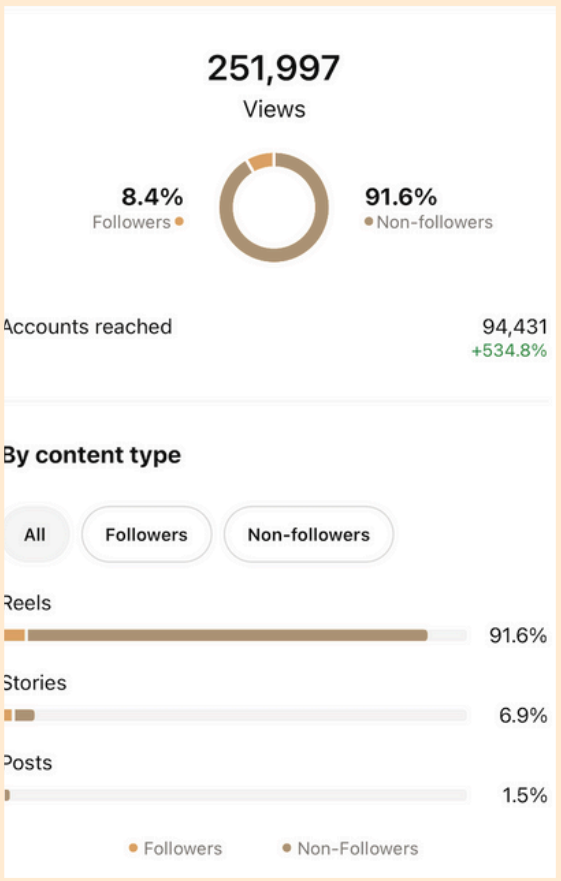
HOST



f i d v
290K+

INTERNATIONAL AUDIENCE

WANT TO



CONSISTENT GROWTH

Views	252.0K
Interactions	11.7K
New followers	358
Content you shared	43

BULK NEW FOLLOWERS

Insights Mar 4 - Apr 2

Your post is high-performing 678 accounts engaged with this post, more than your other posts.

Views	163.9K
Interactions	5.9K
New followers	934
Content you shared	119

Insights Mar 4 - Apr 2

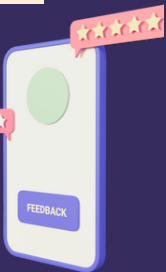
Views	291.8K
Interactions	12.9K
New followers	625
Content you shared	46

Audience

Top countries

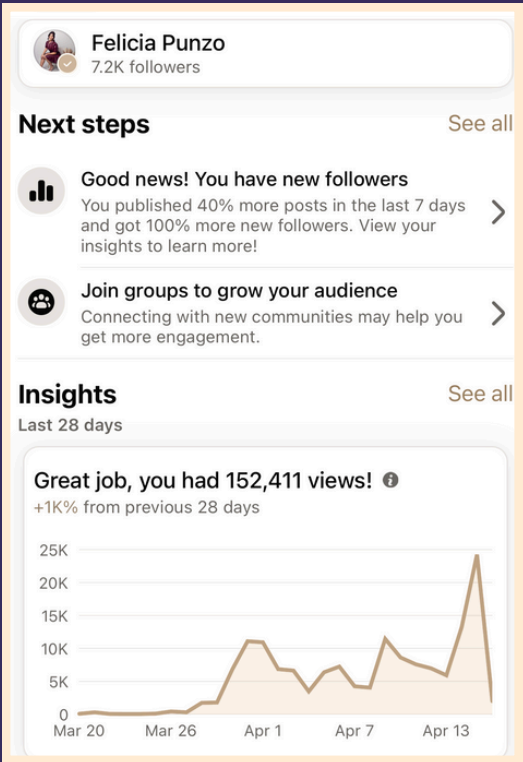
United States	88.5%
Italy	3.8%
Canada	1.1%
United Kingdom	1.0%

REELS PERFORMING 91% +



Profile activity

Profile visits	4,119 +243.3%
External link taps	79 +102.6%



TO ESTABLISH MEANINGFUL, LONG LASTING, & MUTUALLY BENEFICIAL PARTNERSHIPS THAT THRIVE SEAMLESSLY & NATURALLY INSPIRE IMPACT.

ANALYTICS

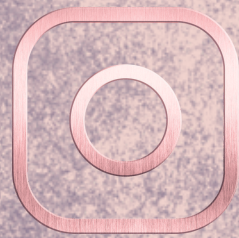
RATES & PACKAGES

LIVE PERFORMANCES & APPEARANCES

FELICIA PUNZO WILL PERFORM LIVE AND / OR HOST YOUR EVENT / FESTIVAL FOR UP TO 3 HOURS. INCLUDES SOCIAL MEDIA PROMOTION ON INSTAGRAM, FACEBOOK, & TIK TOK STARTING AT \$500



SOCIAL MEDIA COLLABS



Instagram & Facebook

STORY POSTS Starting at \$100

(3) "Shoutout Video" or Photo posts w/tag & swipe link on Instagram & FB Stories

HARD TIMELINE POSTS Starting at \$250

"Shoutout Video Reels" or Photo post on Instagram & FB Page Timelines w/tags & swipe link + (1) Instagram & FB story



+Tik Tok

COLLAB TIMELINE POSTS Starting at \$500

"Shoutout Video Reels" or Photo reel official collaboration post on Instagram, FB, & TikTok Page Timelines w/tags & swipe link + (3) Instagram, FB, TikTok stories



MUSIC PARTNERSHIPS

INTERNATIONAL RECORDING ARTIST FELICIA PUNZO IS WORKING ON NEW MUSIC. SONG PARTNERSHIPS CONTRIBUTE TO FUNDING THE WRITING, RECORDING, PRODUCTION, & DISTRIBUTION OF HER ORIGINAL MUSIC.

ANGEL PARTNER \$250

SPECIAL DEDICATED "THANK YOU" VIDEO REEL POSTED ON INSTAGRAM & FB TIMELINES W/TAGS & SWIPE LINK + (1) INSTAGRAM & FB STORY .

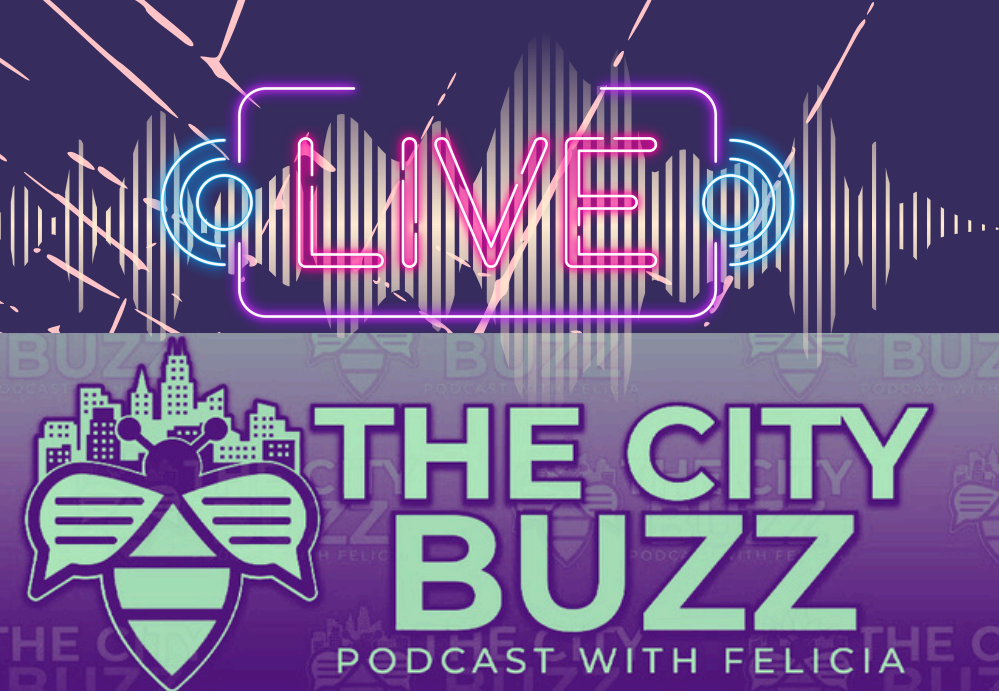
THIS PARTNERSHIP OFFERS THE OPPORTUNITY TO DEDICATE YOUR CONTRIBUTION "IN MEMORY OF SOMEONE SPECIAL"

PLATINUM PARTNER \$750

DEDICATED "THANK YOU" SHOUT OUT VIDEO FROM THE SONG'S RECORDING SESSION

YOUR NAME LISTED IN SONG CREDITS ACROSS ALL DISTRIBUTION PLATFORMS

"VIDEO REEL" OR PHOTO OFFICIAL COLLABORATION POST ON INSTAGRAM, FB, & TIKTOK PAGE TIMELINES W/TAGS & SWIPE LINK + (5) INSTAGRAM & FB STORIES



EYES ON THE CITY EARS ON THE BUZZ



THE "PUNZO" PACKAGE

THIS PLATINUM LEVEL PACKAGE INCLUDES A 60 MIN SIT DOWN OR WALK & TALK TOUR OF YOUR BUSINESS W/ HOST FELICIA PUNZO. YOUR DEDICATED PODCAST SUPER EPISODE HIGHLIGHTS AGREED UPON TOPICS WHILE SIMULTANEOUSLY SHOWCASING THE BEST AND MOST UNIQUE ELEMENTS ABOUT YOU AND YOUR BUSINESS.

DELIVERABLES:

- DEDICATED CITY BUZZ EPISODE STARRING YOU!
- 5 PROMO SHORTS GENERATED FROM YOUR EPISODE
- A VIDEO PROMO REEL OF YOUR BUSINESS (3 -5 MIN)
- DESCRIPTION OF YOUR BUSINESS W/LINK & HANDLES IN YOUTUBE DESCRIPTION
- TAG W/SPECIAL THANKS IN SOCIAL MEDIA CAPTIONS ON (5) IG OR FB POSTS
- YOUR BUSINESS LOGO OR "BROUGHT TO YOU BY" CREDIT EMBEDDED AT FRONT & END OF YOUR PODCAST EPISODE

\$1100

THE "WORKER BEE" BRONZE PACKAGE

THIS ENTRY LEVEL PARTNER PACKAGE INCLUDES TIMELESS COVERAGE EMBEDDED WITHIN (1) PODCAST EPISODE AND ON SOCIAL MEDIA.

DELIVERABLES:

- "SPECIAL THANKS" MENTION FROM HOST IN (1) EPISODE DURING A SEGMENT
- DESCRIPTION OF YOUR BUSINESS W/LINK & HANDLES IN YOUTUBE DESCRIPTION
- TAG W/SPECIAL THANKS IN SOCIAL MEDIA CAPTION ON (1) IG OR FB POST

\$250

THE "HONEYCOMB" SILVER PACKAGE

THIS NEXT LEVEL PARTNER PACKAGE INCLUDES TIMELESS COVERAGE EMBEDDED WITHIN (2) PODCAST EPISODES AND ON SOCIAL MEDIA.

DELIVERABLES:

- "SPECIAL THANKS" MENTION FROM HOST IN (2) EPISODES DURING A SEGMENT
- DESCRIPTION OF YOUR BUSINESS W/LINK & HANDLES IN YOUTUBE DESCRIPTIONS
- TAG W/SPECIAL THANKS IN SOCIAL MEDIA CAPTION ON (2) IG OR FB POSTS
- YOUR BUSINESS LOGO OR SPECIAL THANKS CREDIT EMBEDDED AT THE END OF (2) PODCAST EPISODES

\$500

THE "QUEEN BEE" GOLD PACKAGE

THIS GOLD LEVEL PARTNER PACKAGE INCLUDES A 10-20 MIN SIT DOWN OR WALK & TALK TOUR OF YOUR BUSINESS W/ HOST FELICIA PUNZO.

YOUR DEDICATED PODCAST EPISODE HIGHLIGHTS AGREED UPON TOPICS WHILE SIMULTANEOUSLY SHOWCASING THE BEST AND MOST UNIQUE ELEMENTS ABOUT YOU AND YOUR BUSINESS.

DELIVERABLES:

- DEDICATED CITY BUZZ EPISODE STARRING YOU!
- 3 PROMO SHORTS GENERATED FROM YOUR EPISODE
- A VIDEO PROMO REEL OF YOUR BUSINESS (1-2 MIN)
- DESCRIPTION OF YOUR BUSINESS W/LINK & HANDLES IN YOUTUBE DESCRIPTIONS
- TAG W/SPECIAL THANKS IN SOCIAL MEDIA CAPTION ON (3) IG OR FB POSTS
- YOUR BUSINESS LOGO OR "BROUGHT TO YOU BY" CREDIT EMBEDDED AT FRONT & END OF (3) PODCAST EPISODES

\$800



HUMANITARIAN

INTERNATIONAL RECORDING ARTIST

HOST

FELICIA PUNZO

CONTACT US

Click Icon to Visit Punzo's Profiles



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